Student Social Mobility Awards by upReach

2022

Recognising Outstanding Achievement

House of Lords | 21st July 2022

Organised by:

upReach
Transforming Social Mobility

Platinum Partner:

BANK OF AMERICA

SCHEDULE OF EVENTS

6.30pm	Champagne, soft drinks and canapés will be served
7.15pm	**WELCOME** Ibtissam Adem and Aoylid Hossain, your hosts for the evening Baroness Helena Kennedy of the Shaws QC, upReach Patron Stephanie Lieber, Acting CEO, upReach
	ASPIRE AWARDS Recognising sixth formers, teachers and schools
	WIDENING PARTICIPATION AWARDS Celebrating the initiatives delivered by universities and other organisations
	EMPLOYER & MENTOR AWARDS Showcasing outstanding efforts made by organisations and individuals
	UNDERGRADUATE AWARDS Recognising outstanding achievements made by undergraduates
	CLOSING REMARKS Stephanie Lieber, Acting CEO, upReach
8.15pm	Champagne, soft drinks and canapés will be served
9.30pm	Carriages

10 Years of Impact

upReach was founded in 2012, meaning this year we are looking back on a decade of transforming social mobility. We're delighted with all the progress made so far, but in order to achieve our vision of a society in which everybody has an equal opportunity to realise their full career potential, regardless of social background, we know that much remains to be done.

2012 — upReach (Transforming Social Mobility)

upReach launched with founding partners including Deloitte, KPMG and the University of Exeter

2013 — Rise Programme

Our flagship, intensive programme, helping undergraduates explore career options, enhance their employability and secure a graduate job

2014 — Aim Programme

Programme of targeted professional development support for students looking to make applications to our partner employers

2015 — Graduate Employability Framework by upReach

Designed in collaboration with our partners, the GEF helps students better understand their employability strengths and development needs

2016 — Alumni of upReach (Connect Develop Give Back)

Beginning our programme of support for former Associates as they enter the world of graduate employment and beyond

2017 — REALrating by upReach

Contextualisation platform utilising a proprietary algorithm to help employers identify hidden talent

2018 — Student Social Mobility Awards by upReach

Recognising outstanding achievement, and shining a light on inspirational role models, held annually at the House of Lords

2019 — Aspire by upReach

Careers and further education resources designed to help state school sixth formers across the UK to make informed post-18 decisions

2020 — Assessed Virtual Internship Programme

Developed in response to the Covid-19 pandemic, combining technical and skills training with assessed team projects and activities in six sectors and supported by over 20 leading firms

2021 — Social Mobility Network by upReach

A new platform, creating the network for those without a network, providing access to professionals across a broad range of industries

2022 — Xperience by upReach (Celebrating our 10th Year)

Structured in-person work experience programme for those without prior experience

Our 2022-2025 Strategy

In 2022, we are supporting more Associates than ever with our tailored programmes of career support. Going forward we have even more ambitious plans to boost social mobility across the UK, and are aiming to support 25,000 young people by 2025, including 4,000 students on our flagship intensive programmes. Our plans include:

Supporting 4,000 Associates across our core programmes in 2025.

Ensuring the students we support on our intensive programmes are more geographically representative of all eligible students across the UK.

Supporting 10,000 students from 500 schools with our free Aspire resources.

100 employers using REALrating for fairer recruitment processes.

Supporting 10,000 students through our Social Mobility Network, including 6,000 students beyond our flagship programmes.

Supporting 5,000 students on our Alumni programme, helping them to build connections, continue their professional development, and give back.

SCAN ME

Read our plans in detail

Speak to Lee, our Head of Strategy, to find out more!

WELCOME

I'm delighted to be able to show my support for upReach by hosting the 2022 Student Social Mobility Awards at the House of Lords once again. As we emerge from the Covid-19 pandemic, it's vital that we recognise the efforts of exceptional young people who have overcome personal challenges and excelled.

This evening's Awards Ceremony will celebrate their achievements, as well as some of the outstanding work being done by organisations and individuals to improve social mobility. The nominated students in attendance tonight will no doubt inspire their peers and lead the next generation of high-potential undergraduates.

In the UK, less-advantaged students are more likely to go to university than ever before, but even when they outperform those who are more privileged, they are still less likely to secure top graduate jobs. Socioeconomic background shouldn't be a barrier to success, and upReach is working to increase equality of opportunity for students across the country.

Baroness Helena Kennedy of the Shaws QC
upReach Patron

Thank you for supporting the fourth Student Social Mobility Awards.

We know that coming from a lower socioeconomic background can create barriers that hinder students from accessing career knowledge and professional networking opportunities, making it more challenging for them to understand their true career potential. Therefore, visible role models are a vital source of inspiration.

This evening's Ceremony will showcase some of the UK's most accomplished and hard-working students, who will go on to act as role models for their younger peers. Their jaw-dropping achievements, often attained in the face of significant challenges, include academic excellence, driving social change, and securing work experience or graduate roles against the odds in fields ranging from Technology to the Public Sector.

Beyond this, the Ceremony will celebrate the outstanding work being done by organisations and individuals throughout the UK to boost social mobility. We've added eight new award categories this year in order to recognise more of these endeavours, expanding the Widening Participation Awards and Employer Awards and introducing the Aspire School of the Year category.

Although there is much to celebrate, we shouldn't forget that top professions are still dominated by those from the most privileged backgrounds. As we emerge from the Covid-19 pandemic into a cost of living crisis, it is incumbent upon all of us in this room to take action to improve opportunities for others to reach their career potential in our organisations or our networks in the months and years ahead.

upReach is celebrating our tenth year as a charity in 2022, and I would like to thank all of our partner employers, universities, funders, and generous donors for their support over the last decade, enabling our continued impact in supporting opportunities for individuals. Continuing to work in close partnership with these groups will support the next ten years of successfully transforming social mobility.

Stephanie Lieber
Acting CEO, upReach

OUR HOSTS & SPEAKERS

Baroness Kennedy of the Shaws QC

Baroness Kennedy has championed law reform and equal opportunities in the legal profession for women for over 40 years. She has been a member of the House of Lords since 1997. Baroness Kennedy has also chaired the British Council, the UK Human Genetics Commission, and the Booker Prize Foundation. She is currently the Chancellor of Sheffield Hallam University, Director of the International Bar Association's Human Rights Institute and a member of Microsoft's Technology and Human Rights Advisory Council.

Stephanie Lieber

Stephanie is currently serving as Acting CEO of upReach until the new Chief Executive is in post. Stephanie joined upReach after working as a Tax Director for 25 years - starting her career at Deloitte then moving in-house to GE Capital. She wanted to join upReach so she could share insights she gained while developing her own career with Associates as they are launching their careers. Stephanie joined upReach's graduate scheme - the Future Charity Leaders Programme - in 2016, and has served as the Director of Programmes & Impact since 2019.

Ibtissam Adem

Ibtissam has been an upReach Associate since 2019. She has recently graduated from Queen Mary, University of London, where she studied Chemical Engineering, and is due to start a graduate role with Atkins in September. Ibtissam won two awards at the 2021 Student Social Mobility Awards, and we're delighted she will be co-hosting the Awards Ceremony this year!

Aoylid Hossain

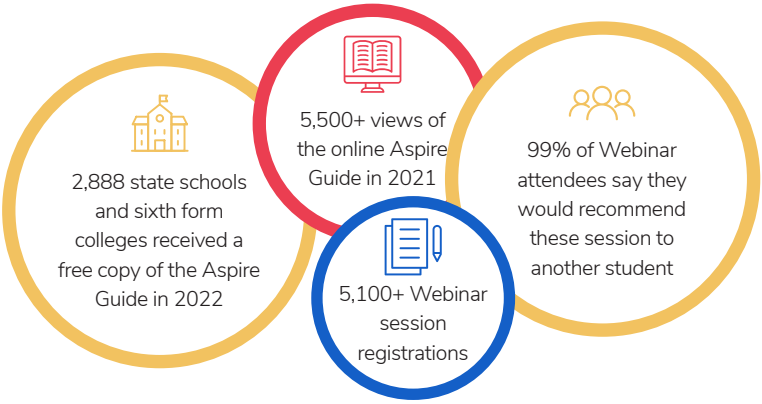
Aoylid graduated from the University of Portsmouth in 2021 with a degree in Mechanical Engineering. Now part of upReach's Alumni programme, Aoylid is currently working as a Wealth Management & Private Banking Associate at Coutts. Having been the recipient of two awards at last year's Student Social Mobility Awards, Aoylid will be involved in a different capacity this year - as one of our co-hosts!

ASPIRE AWARDS

Inspired by the Aspire Programme, our Aspire Awards are returning to the Student Social Mobility Awards for a third time.

Developed by upReach, Aspire was created to help sixth formers understand their university, further education and career options. For the last four years, we have sent a 64-page careers guide to every state school and sixth form college in the UK. The project has expanded over time, with our Aspire Webinar Series reaching students from almost 200 different schools so far. All sessions are free to attend for UK-based sixth formers at state schools, and serve to encourage them to aim high, broaden their horizons and realise their potential.

With the growth of the project, we've decided to expand the Aspire Awards categories at this year's Ceremony. Two awards will recognise sixth formers, with a further award each for the Teacher of the Year and School of the Year.



> I am very impressed with the Aspire Guide - I have been involved in careers and transition points for students for many years, and I feel the Aspire Guide and what you write is just perfect. I am bombarded all the time with "stuff" to help students, usually totally irrelevant, but I read your Guide and looked at your website - and it's great.
>
> **- Mrs Wallis, Careers team at Maghull High School**

ASPIRE COMMUNITY CHAMPION

Recognising the sixth former who has made the greatest impact on their community, specifically in helping those from disadvantaged backgrounds to improve their employability prospects.

Presented by Rae Tooth, CEO, Villiers Park Education Trust

ASPIRE RISING STAR

Recognising a student who has achieved outstanding success academically and/or personally. This might be demonstrated by resilience, determination or initiative or by participation in work experience or extracurricular activities.

Presented by Rae Tooth, CEO, Villiers Park Education Trust

Asma Issa
Reigate Sixth Form College

Asma has excelled both academically and outside of her studies. Outstanding A-Level grades, which include an additional course in Latin and an A* in her EPQ dissertation, have earnt her a place at Cambridge to study English Literature. Furthermore, Asma is a committed member of her college community. She consistently supports other students, such as helping them complete university applications or through her role as Equality and Diversity Officer. Described as an inspiration by her teachers, Asma is expected to go far.

Bethan Talbot
Hereford Sixth Form College

Bethan is on course to receive four A*'s in her A-Levels and as a result has been offered a place at Oxford. Even with a two-hour commute to and from college, Bethan does further reading to improve her work and acts as an ambassador for an online learning platform. Despite completing her GCSEs at a school in special measures and having secondary carer responsibilities, Bethan has always been a model student, described by one teacher as a 'privilege to know'.

Ken Tu
Wallington County Grammar School

Ken's GCSE performance was outstanding, with 13 9's. However, this achievement is almost overshadowed by the incredible contribution Ken made to students across the nation last year. Leading a team of fellow Year 11/12 students, Ken produced a GCSE Science Study Guide aimed at helping underrepresented students during the pandemic. Supplied free of charge, the guide has reached nearly 10,000 students at 3,000 schools across the UK. Growing up in social housing as the child of a refugee, Ken has shown incredible grit and determination in helping others succeed.

ASPIRE TEACHER OF THE YEAR

Recognising a teacher who has gone above and beyond, making a significant contribution to broadening career horizons, boosting aspirations or facilitating the future success of students from less advantaged backgrounds.

Presented by Lidia Barbuti, Aspire Manager, upReach

Aspire by upReach

What is Aspire?

Aspire was created by upReach to provide state school sixth formers from across the UK with free inspiration, information and advice about their post-18 options.

Students, parents and teachers can access Aspire's wide range of free resources online, which includes:

- **The 64-page Aspire Guide**
- **The Aspire Webinar Series**
- **The Aspire Teacher Toolkit**
- **The Aspire Career Video Library**

Speak to Lidia to find out more about these resources!

aspire@upreach.org.uk

www.aspire.upreach.org.uk

ASPIRE SCHOOL OF THE YEAR

Recognising a secondary school or college that has made outstanding efforts to boost the career aspirations of students from lower socio-economic backgrounds. This could be through the creation or adoption of programmes that serve to broaden career horizons, boost aspirations or facilitate the future success of students.

Presented by Lidia Barbuti, Aspire Manager, upReach

Ark Walworth Academy

Ark Walworth Academy runs a hugely successful work experience programme. Each year approximately 270 students are sent on work experience working for companies such as JP Morgan, The National Grid, Hilton Hotel Group and individuals like George the Poet, John Boyega and Ade Adepitan. Each work experience candidate is guaranteed a meaningful placement. Ark Walworth Academy's work experience relationships have blossomed into reciprocal arrangements beyond work experience and one-off events. One example is being able to award the Southwark Scholarship scheme. The scholarship pays for a student's full university tuition and to date, six Walworth Academy students have received it with a total value of up to £100,000.

Birkenhead Sixth Form College

The Uni+ Programme at Birkenhead sixth form is a key component of making the sixth form an engine for social mobility. Uni+ is a programme designed to ensure all students who take part are supported to aim for the top university courses. Uni+ includes the Your Futures programme, to drive skills development (with a focus on work experience) for specific career sectors, 1:1 support from Academic Progress Mentors and a Webinar and Visiting Speaker Programme. The programme's relationship with external stakeholders ensures that every one of the most disadvantaged students can access a range of different programmes to help with their journey to a top university.

Hereford Sixth Form College

Hereford Sixth Form College has a significant intake of students who come from rural poor backgrounds and who are underrepresented across universities and high-level jobs. Because of this, the College created the Reach programme, which gives students from all backgrounds a week of social mobility coaching. The students who partake learn amongst other things how to construct general arguments, talk about their subjects in preparation for university interviews and key details about apprenticeships and universities. The Reach programme has had a massive impact on Hereford's student population as it now has a significantly higher local average of students who go onto further education or training.

WIDENING PARTICIPATION AWARDS

We decided to expand the these awards this year to showcase more of the exceptional initiatives improving social mobility, delivered by universities and widening participation organisations across the UK.

HIGHEST IMPACT WIDENING PARTICIPATION ORGANISATION OF THE YEAR

Recognising an organisation (a third sector organisation or student-led group) working to improve widening participation outcomes in the UK.

Presented by Sara Furness, Chief of Staff, upReach

In2MedSchool

In2MedSchool provides free mentorship, events and resources for disadvantaged young people aspiring to study medicine. The initiative provides volunteer mentors, all of which are junior doctors and medical students, who meet with their mentee at least once every six weeks. Over the course of two years, they provide encouragement, guidance and support. The initiative also runs free webinars, with topics including: what it's like to be an ethnic minority medical student, or a disabled medical student. In2MedSchool also provides information on work experience opportunities.

STRIVE

STRIVE is an annual programme that supports a cohort of around ninety candidates (all from socially mobile and non-traditional backgrounds) to break into city law. The programme offers candidates a dedicated mentor, access to a STRIVE community slack, application reviews, an intensive introductory boot camp and access to the STRIVE knowledge hub. STRIVE now has a referral agreement with Flex Legal - an online platform connecting legal teams to interim paralegals and lawyers - where they directly recommend candidates for their in-house training contract programme.

The Brilliant Club

The Brilliant Club delivers its Scholars Programme in schools across the UK, supporting less advantaged students to access the most competitive universities and succeed once they're enrolled. The Brilliant Club's PhD tutors share their subject knowledge with small groups of students between the ages of 8 - 18 over seven tutorials. Alongside the university style learning students also have to complete a challenging final assignment, that mirrors the experience they'll have at university. Enrolled students also learn about life in higher education through two arranged trips to universities.

UNIVERSITY ACCESS INITIATIVE OF THE YEAR

Recognising a university initiative that has improved access for under-represented groups.

Presented by Nathan Sansom, CEO, The Access Project

Pathway to Healthcare
Aston University

Aston University's Pathway to Healthcare programme provides pre and post 16 students from disadvantaged backgrounds the necessary skills and experience to pursue degrees in healthcare/medicine. Despite the challenges of the pandemic, Pathway to Healthcare managed to deliver their entire programme virtually to over 1,700 students in 2021 alone. Students who attend the programme have a wide range of activities on offer. These include subject taster days, residential summer schools, practice interviews, work experience preparation, study skills workshops and GCSE/A-level Science tutoring delivered by current undergraduates. Due to the success of the healthcare pathway, Aston University plans on expanding the programme to include sectors such as Business and Law.

Pathway to Bath
University of Bath

The Pathway to Bath programme offers young people access to high quality, academically-rigorous skills and application support through online and part-asynchronous teaching. The programme has grown massively over the past few years, having gone from a cohort of 50 students in 2019 to 430 in 2022. Widening participation students are given the opportunity to complete an individual research project, supported by a team of volunteers ranging from current PhD students to undergraduate mentors. Alongside this, Pathway to Bath also offers a fully subsidised 3-day immersive student-life campus experience and personalised application support.

Law Marking Criteria Student Connector Project
University of Sussex

The University of Sussex's Law Marking Criteria Student Connector Project was undertaken in 2022 to create a more accessible level-specific marking criteria that will reflect the academic progression of students at different levels of study and to develop a collection of resources to educate and inform students about key aspects of the criteria. The co-creative group managed to make each grade boundary clear, accessible and meaningful. Furthermore, they reproduced the marking criteria in several different languages, introduced separate marking criteria for level 4 students, created a series of accessible resources on referencing and finding your 'original voice', and designed an assessment literacy workshop that all current first-year Sussex Law students are enrolled on.

upReach | Aspire Develop Succeed

University Partnerships

upReach collaborates with universities to achieve their Access and Participation Plan's key progression targets. This is done through universities co-funding a Rise Programme specifically for students at a partner university. Rise is our three-year programmes of intensive, personalised support, upReach empowers those who are underrepresented on campus and in top graduate jobs to realise their full potential.

This is done via 15 core interventions including skills workshops, a career mentor and unique work experience opportunities. Alongside this, each student is paired with a Programme Coordinator who provides 1-to-1 support throughout their time on the upReach programme.

Since 2012, we have supported over 5,000 upReach Associates.
Our Associates who graduated in 2019 entered...

...highly skilled employment at an average rate 11.5% higher than their peers from similar backgrounds.

...full time employment reported that 90% of them were engaged in highly skilled roles.

...highly skilled employment have a median salary of £30,000 15 months after graduating, £3,500 more than their peers from a similar background.

Beginning in 2022/23, universities will be able to sponsor more students so they have access to the Social Mobility Network (SMN).

Social Mobility Network by upReach

Once on the platform, students will join the platform offering direct access to over 300 professional mentors to give Expert Advice, provide Career Chats or deliver Mock Interviews.

Universities can also join our Progression Partners Network which:

- connects Careers staff with a Widening Participation focus across the UK and
- supports universities in maximising opportunities for their eligible students through upReach programmes.

Partners are invited to Virtual Breakfast Clubs to share best practice and discuss responses to challenges and trends across the sector.

upreach.org.uk/universities

partnerships@upreach.org.uk

Speak to our Director of Partnerships, David, to find out more

UNIVERSITY STUDENT SUCCESS INITIATIVE OF THE YEAR

Recognising a university initiative that has worked to close continuation, completion and degree outcome gaps.

Presented by Lee Robertston, Head of Strategy, upReach

Inclusive Education Student Partners - King's College London

King's College London's Inclusive Education Student & Staff Partners Programme was launched in 2020 to address the attainment gap for BME students, using both student and staff insights. The two-part programme also includes a bespoke training programme that aims to build students' knowledge of attainment gaps, inclusion, education policy and research methodologies. Each student who partakes gains research experience by developing research questions based on the structural causes that fuel the attainment gap. Additionally, the training programme aims to support the students' professional development.

Lancaster Success Programme - Lancaster University

Lancaster University

The Lancaster Success Programme's goals are to develop attainment, retention and progression for students from widening participation backgrounds. The 260 students on the programme receive 1:1 student personal development meetings with a team of advisors. The meetings are designed to empower students to reflect and build on current strengths. In the first term of 21/22, 341 meetings took place with overwhelmingly positive feedback from both younger and mature students. On top of the core activities, the students have access to an Enrichment Fund for support with study materials costs. Over the three years, £36,322 has been accessed from the fund.

Graduate Employability Framework by upReach

Helping Students to Develop Their Employability Skills

upReach's Graduate Employability Framework ensures students develop the skills necessary to succeed in the graduate labour market.

getEmployable.org, our GEF assessment tool, comprises an online questionnaire which measures students' performance and experience across 10 categories and provides a personal report that they can use to plan their development in their priority areas.

Career Knowledge & Commercial Awareness

Teamwork

Problem Solving & Creativity

Application & Interview Skills

Resilience, Grit & Determination

Leadership

Self-awareness

Work Experience

Professionalism

Communication

Speak to Anna, our Rise Programme Manager, to find out more!

www.getemployable.org

getemployable@upreach.co.uk

UNIVERSITY PROGRESSION INITIATIVE OF THE YEAR

Recognising a university initiative with a focus on graduate employment, progression into professional jobs and post-graduate study.

Presented by Alex Webb, University Partnerships & Impact Manager

Professional Mentoring Programme
Brunel University

The Brunel Professional Mentoring Programme (BPMP) is a career-focused programme that connects undergraduates from underrepresented backgrounds with professionals in a sector/industry relevant to the students' interests. The programme starts with virtual online training before the matching takes place. Once matched, the students can take part in mock group assessment centres, industry insight days and mini five-day internships all with companies that are leaders in their fields. The programme has grown from 171 mentor-mentee matches in 2018/2019 to 360 in 2020/21 and due to its growing success, the programme will now run annually.

Gradvantage
City, University of London

The GradVantage initiative provides employability support for approximately 100 final-year UK undergraduate students from a WP or BAME background on targeted programmes. The three-month programme starts with a one-day session that covers content such as preparing for life after university, writing CV's and cover letters, and preparing for interviews. The programme then includes a mock assessment centre and the opportunity to apply for a series of competitive four week paid internships. GradVanatge prides itself on how everything provided is intensive and tailored for the students who take part.

GROW Your Future
Lancaster University

The GROW Your Future initiative supports around 400 students from underrepresented or disadvantaged backgrounds each year. The four key elements of the programme revolve around career plans, career confidence, building a professional network and 'growing yourself' to become more employable. Another big part of the programme is that those who take part get to learn and meet a wide range of different employers. With overwhelmingly positive feedback, GROW is committed to continuing its individualised programme where the students can pick the activities they take part in.

EMPLOYER AWARDS

We decided to expand these awards this year to celebrate more of the exceptional programmes improving social mobility championed by organisations and individuals across the UK.

EMPLOYER OF THE YEAR

Recognising an organisation having an outstanding impact on improving social mobility in the UK.

Emma Haines, Director of Fundraising & Development, upReach

Civil Service Fast Stream & Emerging Talent

The Civil Service Fast Stream is an accelerated leadership development programme that provides graduates with the experience, skills and knowledge needed to become senior leaders within the Civil Service. Their commitment to social mobility can be seen in their diversity-focused insight events, award-winning positive action diversity internships and re-designed multimedia assessment centre, incorporating a new diversity-focused virtual app. The Civil Service Fast Stream also includes many Inclusion Activities such as social mobility listening circles and training in imposter syndrome, Ally and Microaggressions, as well as much more. The Civil Service Fast Stream currently stands at number 1 in The Times Top 100 graduate employers listing.

Fidelity International

Fidelity has launched several initiatives aimed at improving social mobility in the past year including; CV-less recruitment, a global Scholarship program supporting 17 students globally through university and with work experience and the launch of a global Social Mobility Network. Social Mobility education is an essential part of the company's ethos with topics such as invisible barriers, accents and the case for social mobility being taught. Fidelity has also been involved in other numerous Social Mobility activities such as featuring in the Lord Mayor's appeal campaign #ChangeStartsTogether and encouraging employees to join upReach's mentoring scheme.

PwC

PwC is committed to social mobility with a strategy that covers inclusion (recruitment and development and progression), community and advocacy. Working with, and supporting partner organisations their inclusion strategy is to attract and recruit more people from disadvantaged backgrounds and support them to develop and progress. PwC also has a strong student recruitment focus that offers a range of entry routes that helps remove financial barriers and recruits from all universities in the country. The designated Social Mobility Team delivers employability skills training to pupils in Social Mobility target schools. PwC also is a member of the Department for Opportunity, an active member of 'Access Accountancy' and a founding member of the RISE initiative.

upReach
Transforming Social Mobility

Employer Partnerships

Employers partner with upReach in a variety of ways. We currently partner with over 50 leading employers across a number of sectors. All of our partnerships are bespoke, data-oriented and impact driven.

We help our partners to attract more applications from high calibre students from less-advantaged backgrounds, with a very high success rate.

We coordinate Insight Days and professional work experience opportunities for upReach Associates, all in close collaboration with our employer partners. Employers can also use our contextualised data model, REALrating, to help them better understand their applicants' potential.

5 proven ways employers can improve diversity through our partnerships

Work Experience → Up to 90% of students convert their experience on one of our programmes into an internship or graduate role

Attraction → All upReach Associates are from low socio-economic backgrounds: 54% identify as female, 72% are from minority ethnic backgrounds

Application Support → upReach Associates are 5x more likely to make successful applications at our partner employers

Mentoring → The Social Mobility Network provides an opportunity for professionals to flexibly support students from less- advantaged backgrounds

Contextual Recruitment → Our REALrating platform analyses 15 socio-economic indicators so you can better understand applicants' background and potential

"We really value the partnership we have with upReach. Social mobility is an integral part of PwC's strategy and the work that upReach does in this space is fantastic. It's clear that they work really closely with their students, providing support and guidance every step of the way"

Andrew Bargery,
Talent Engagement Senior Manager, PwC

Talk to David, our Director of Partnerships, for more info!

www.upreach.org.uk/employers

partnerships@upreach.org.uk

HIGHEST IMPACT NEW INITIATIVE OF THE YEAR

Recognising an employer initiative established since summer 2020 that has created significant opportunities for students from lower socio-economic backgrounds.

Presented by Emma Haines, Director of Fundraising & Development, upReach

In2MedSchool

In2MedSchool provides free mentorship, events and resources for disadvantaged young people aspiring to study medicine. The initiative provides volunteer mentors, all of which are junior doctors and medical students, who meet with their mentee at least once every six weeks. Over the course of two years, they provide encouragement, guidance and support. The initiative also runs free webinars, with topics including: what it's like to be an ethnic minority medical student, or a disabled medical student. In2MedSchool also provides information on work experience opportunities.

Accenture

Accenture's Social Impact Week was curated for students from low socio-economic backgrounds, to provide industry insights whilst supporting their professional and personal development. The virtual, five day programme was the biggest insight experience Accenture had hosted to date and included workshops on topics such as personal branding, data skills, resilience and storytelling. The week also provided mentor guidance, a collaborative team experience working on a case study challenge and support and best practice for their assessment centre process, including general employability guidance. Those that participated were invited to assessment centres for Accenture's open consulting roles.

KPMG

The KPMG Employability Awards were set up in 2020 as an initiative to support students from lower socio-economic backgrounds with employability skills over a five-week programme. The intention of the Award, which students receive upon completion, is to upskill, build confidence and provide a platform to go forward and make successful graduate programme applications. The six regionally-based cohorts comprise small groups of students so that everyone can engage and build relationships with a member of the KPMG Student Recruitment team. Participants attend five virtual sessions over a five-week period, with sessions including a mix of skills sessions, Q&A's, mock interviews, and an opportunity to meet people from KPMG.

CHAMPION OF SOCIAL MOBILITY

This award will go to an individual deemed by the Judging Panel to have made an outstanding contribution to tackling social mobility issues through their work. This could involve influencing organisational strategy, developing high-impact partnerships with organisations working in the social mobility space or setting up initiatives to tackle social mobility issues in the workplace.

Presented by I. Stephanie Boyce, President, The Law Society

Holly Townsend
Civil Service

Holly worked for the Social Mobility Commission before joining the Civil Service Fast Stream, and her commitment to improving the lives of young people is apparent in all the work she has done. In her role at the Civil Service Fast Stream, Holly has implemented a new system to mobilise volunteering, hosted and mentored interns on the diversity internship programmes, managed a team to develop and deliver social mobility allies training (the first in the whole of the Civil Service), and much more. Holly is also a volunteer for numerous projects such as a Youth Board Advisor at The Challenge, a mentor for IntoUniversity and Co-Chair of the Fast Stream Social Mobility Network.

Janine Glasenberg
Goldman Sachs

Janine has been described as a “powerhouse for social mobility”, successfully bringing social mobility to the forefront of the recruitment strategy at Goldman Sachs. The results are clear to see as Goldman Sachs has entered the Social Mobility Index for the first time. Through running events like a Human Capital Management Town Hall, Janine learnt from the experiences of a variety of different people how to implement a successful and inclusive recruitment strategy. Some of the changes made included Social Mobility being added as an additional diversity strand in Goldman Sachs DEI Strategy & Committee, new Degree Apprenticeship programmes and five new social mobility programmes for both secondary schools & universities.

Joana Rodrigues
In2MedSchool

Joana is a medical student and the director of mentorship for Scotland, Wales and Northern Ireland at In2MedSchool. In her role, Joana established the programme (and made it a success) in Northern Ireland from scratch, an achievement all the more impressive due to the lack of initiatives in the area. In Scotland where she studies, Joanna has been working closely with government organisations to reach the most deprived schools/students and share the support In2MedSchool can offer. In the coming months, Joana plans to visit several of these schools to promote the idea that medicine can be a career for everyone, irrespective of their background.

REALrating by upReach

Identify hidden potential

REALrating is a sophisticated, research-backed contextual recruitment system that allows employers to view their applicant's achievements in context.

Use REALrating within your application process to level the applicant playing-field, identify high-calibre applicants and holistically monitor the socio-economic background of your applicant pool.

Socio-economic indicators analysed by the system include:

- School type & performance
- Free school meal eligibility
- First generation university student
- Home postcode data
- Experience in care
- Parental occupation

team@realrating.co.uk

www.realrating.co.uk

Speak to Rashawn, our Business Development Manager, to find out more!

Xperience by upReach

Celebrating our 10th Year

Our new work experience programme for 2022

113 upReach Associates have been offered places with 40+ employers in 10 sectors.

In-person work experience is invaluable when it comes to graduate applications and future careers.

This year we launched a new programme to bring back face to face work experience and increase the number of opportunities for our Associates.

We want to remove as many financial barriers as possible so we provide those taking part with an upfront professional clothing bursary, a completion bursary and cover all travel and accommodation.

The scheme is designed so that any organisation, no matter how big or small is able to take part. We're going to be growing the programme year on year so would love to hear from you if you want to learn more or take part next year!

Employers taking part in 2022 include:

Alfa, capco, Clyde&Co, Department for Levelling Up, Housing & Communities, FCA Financial Conduct Authority, Horizon Capital, Kennedys, LIIBA, Oaklin, The PSC, Waverton

www.upreach.org.uk/employers

xperience@upreach.org.uk

Speak to Hannah, who manages the Xperience programme, to find out more!

BEST MENTOR

This award, the winner of which is determined by the Judging Panel, will recognise an individual who has made a significant contribution to improving the employability of students from less-advantaged backgrounds.

Presented by Hannah Stoddart, Director of Programmes & Mentoring

Alistair Grant
DWS

Alistar is currently involved with the action group Kickstart, which aims to improve access to finance careers for students from less advantaged backgrounds. His involvement led him to upReach mentoring programme, where his attentiveness and commitment to the mentoring scheme are greatly appreciated by his mentees.

Chloe Halloran
Slaughter and May

Coming from a non-law family herself, Chloe is in a unique position to help her mentees. Her help includes mock interviews, CV reviews and setting up calls between her mentees and professionals in the law industries to help broaden their knowledge. Chloe wants to be a mentor for life and has joined the Slaughter & May Social Mobility Sub-committee.

Rachel Fowden-Hulme
Civil Service (BEIS)

Rachel is an upReach Alumni who now gives back as a mentor. Rachel holds monthly university and career discussions, CV reviews, aptitude tests and mock interviews. Inspired by her own experiences as a mentor, Rachel has promoted social mobility initiatives to colleagues at Deloitte and the Civil Service and organised talks to encourage new mentors.

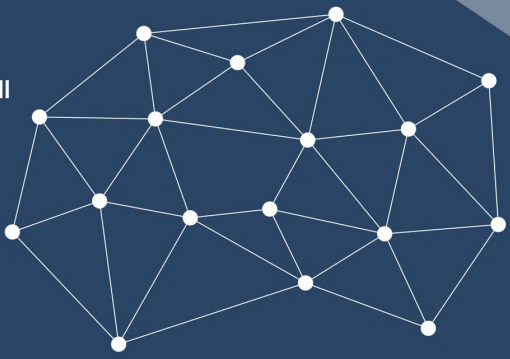
Social Mobility Network by upReach

'The Network for those Without a Network'

An online platform built by upReach to connect students from less-advantaged backgrounds to a network of professionals across a broad range of industries.

Students on the Social Mobility Network can select from hundreds of professionals, who will support them through:

- "Ask an expert" messages
- Career Chats
- Mock Interviews
- Mentoring



Speak with David to find out more about how employers and universities partner with us on the SMN

smn@upreach.org.uk

www.socialmobilitynetwork.org.uk

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UNDERGRADUATE AWARDS SECTOR AWARDS

Recognising outstanding achievement in specific career sectors.

BANKING, FINANCE & INSURANCE

Presented by Kirstie Mackey OBE, Managing Director, Citizenship UK & Europe, Barclays

Jakaria Uddin
University of Cambridge

Jakaria is currently on track for a first class degree in Economics and Politics. This year, Jakaria has successfully secured Spring placements with JPMorgan and Moody's. He also volunteers at youth-led organisation Shaping Horizons and at Promoting Economic Pluralism. These achievements are even more impressive in light of the socioeconomic barriers faced by Jakaria growing up.

Targe Jean-Pierre
University of Exeter

Targe is currently studying for a degree in Business and Management. He has volunteered on consultancy projects for JP Morgan, Cornwall IT and Wild Harbour, helping the latter to increase sales by 8%. Following an internship at Russell Investments he has been offered a graduate role, which he received alongside an offer for Amazon's Business Development Programme. Targe also hosts his own podcast covering a range of topics from marriage to racism in football.

Yassin Moktadir
University College London

Alongside studying for his degree in Mathematics, Yassin received four Spring Week offers in his first year of university, then subsequently received summer internship offers at both Nomura and UBS. Yassin is also a part of the JP Morgan mentoring scheme and has led secondary school students to creative innovative solutions tackling environmental and social issues. He has also launched his own e-commerce business.

CREATIVE INDUSTRIES & FMCG

Presented by Sarah Gregory,
Delivery Project Manager, upReach

Levan Peart
University of East London

Levan is passionate about developing the creative industries. His social enterprise - Blackout Dance Camp (BDC) - was recently accepted onto the HSBC Entrepreneurial Business Start-up Incubator Programme. Through BDC Levan strives to highlight Black creative talent and improve the quality of life of people from all backgrounds. Raised in a rural area with few opportunities, Levan has overcome geographical and socioeconomic barriers to be where he is today.

Owen Davies
De Montfort University

Owen is a passionate Games Design student, with a desire to "leave the world a little more beautiful than when I came in!". He recently received top grades for creating a 3D platformer game, designed using new software, producing the sound effects and music himself. He has also developed a mobile app aimed at helping people with anxiety. The first in his family to attend university, Owen has overcome many personal challenges and continues to show commendable focus to his development.

Tom Norris
De Montfort University

Tom is a drama student and aspiring actor. Tom has Autism, and serves as the Disability Liberation Officer for his SU. He is also a member of Youth Parliament. Tom uses his platform to advocate for increased opportunities for those in the creative arts, among other things. This has included hosting a fundraising night and a campaign advocating for people with disabilities' voices to be heard.

GOVERNMENT, POLITICS & THE PUBLIC SECTOR

Presented by Baroness Debbie Wilcox of Newport,
FRSA, Labour Peer

Avaram Arta Ebrahimpour
University of Exeter

Avaram has secured a wide range of work experience opportunities while undertaking an LLB Law course. These include the Rare Discuss Programme, upReach's Assessed Virtual Internship Programme, the Civil Service Early Diversity Internship Programme, and with Slaughter and May on their Summer Work Experience Scheme. Prior to university, he gained a place on the Allen & Overy Smart Start Programme, an employability initiative designed to develop the skills of young people pre-university.

Moza Ackroyd
University of Exeter

Originally interested in Consultancy, Moza received a graduate role offer from EY in 2021, however in 2020 she had to interrupt her studies. Moza didn't let this experience stop her, and she reconnected with her passion for climate activism. Moza volunteered, produced her own documentary about marine conservation, and has since received an offer from the Civil Service Fast Stream where she hopes to work on sustainability projects.

Scarlett Hilson-Wheeler
University of Exeter

Scarlett has received graduate job offers from both Deloitte and the Civil Service Fast Stream. Whilst interning at the Cabinet Office she organised events with senior Civil Servants and interns from less advantaged backgrounds in order to raise awareness of social mobility. She also helps others through mentoring at secondary schools and fighting for greater equality on her university campus. Scarlett has overcome many barriers in pursuit of her goals.

LAW

Presented by Uzma Hamid Dizier, Director of Responsible Business, Slaughter and May

Alaa Fawaz
University of Warwick

Having secured a training contract in commercial law, Alaa is determined to help others from a similar background through advocacy work at student-led social mobility charity 'inState' and mentoring secondary school students. Alaa has also been engaged in politics from a young age, and has spoken in parliament on the subject of youth engagement in politics. Alaa has shown incredible resilience to achieve all that she has in hugely challenging circumstances.

Fiza Aleem
University of Sheffield

Fiza completed a legal internship within Unilever's Data Privacy team, achieving the maximum score of 120% in her placement review. Alongside this and her Law studies, Fiza volunteers with The Access Project, tutoring students from less-advantaged backgrounds, and also runs an ethical swimwear business. Despite personal setbacks Fiza has always maintained a strong commitment to her studies and to helping others.

Sabrina Daniel
London School of Economics

Sabrina is a first-year law student and has already received Spring Week offers from Slaughter and May and Macfarlanes. She has co-founded a new LSE Society, ABC (Advancing Black Careers), recruiting members and reaching out to legal professionals for the first ABC conference in October. She also mentors students from lower socio-economic backgrounds and is creating digital materials for those applying to law degrees. Sabrina is a care leaver, who has largely supported herself since the age of 16.

SLAUGHTER AND MAY/

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Lawyers from 70
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PROFESSIONAL SERVICES & CONSULTING

Presented by Sarah Phillip-Sewell,
Early Careers Team Leader, Marsh McLennan

Christie Robertson
Heriot-Watt University

Christie is a third year Bsc Actuarial Science student who has secured an actuarial internship with Deloitte and been offered a graduate job by EY. As a class representative, Christie voiced the concerns of her fellow students over how their course was taught during the pandemic. Despite significant health issues last year, Christie carried out these duties alongside her studies and several spring weeks at firms such as KPMG and BlackRock.

Jeff Lin
University College London

During his first year at UCL, Jeff has secured 6 internship offers from firms including Bank of America and Deutsche Bank. Keen to help others, Jeff is involved in various initiatives, including leading the UCL First-Gen Society's mentoring programme. These achievements are even more impressive given that Jeff attended one of the lowest performing secondary schools in Wales and is the first in his family to attend university.

Targe Jean-Pierre
University of Exeter

Targe's willingness to take on new challenges has allowed him to excel both academically and in his professional development. During university he has taken part in volunteer consulting projects with multiple firms including JP Morgan. On course for First Class Degree, Targe has accepted a graduate job offer from Russell Investments, where he has already completed a fruitful internship. Despite a difficult childhood and confidence issues at university, Targe has shown incredible determination to reach his full potential.

Know someone looking for support to achieve their career ambitions?

upReach
Transforming Social Mobility

upReach provides a free, comprehensive programme worth up to £900 a year, to help eligible state school students achieve their career goals, including:

- Personalised support from a dedicated Programme Coordinator
- Expert CV & Application Reviews, Mock Interviews and Assessment Centres
- Online platform to boost career knowledge and commercial awareness
- Exclusive opportunities with top employers; Associates have secured roles at 75 of the 'Times Top 100' Employers
- Average salary £3,500 higher than average university graduate

Find out more: www.upreach.org.uk/students

PROPERTY

Presented by Nick Searl,
Managing Partner, Argent

George Stewart
University of Birmingham

George has secured a three month summer work placement at Knight Frank, one of the world's largest property firms. During two internships undertaken in the summer of 2021, George learnt more about the internal workings of business, but also realised that he wanted to focus on real estate and property. Coming from a single parent household in a rural location, George has had to overcome a lack of access to corporate opportunities.

Rajan Lama
Keele University

Rajan has worked incredibly hard to develop professionally as well as academically, achieving first class grades in all of his modules to date, whilst also securing experience with both Moody's and Aviva. Despite some setbacks, Rajan has worked tirelessly to achieve his goals and in doing so become the first in his family to attend university.

Tom Ducille
University of Birmingham

Tom has shown extreme determination and resilience when trying to secure work experience, and also contributes to his local community, helping to improve long-term social mobility prospects in the Midlands. With his University's Pro Bono Society, he has led streetlaw sessions to demystify areas of law such as tenant and landlord rights. Tom is the first in his family to attend university.

We strive to improve urban life for everyone, every day. This is our purpose, and it drives everything that we do as developers, owners and operators.

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SCIENCE & ENGINEERING

Presented by Laura Simpson,
Senior Programme Manager, upReach

Anahy Mercado Zambrana
University of Oxford

Anahy is the first person in her family to attend university, and the first student from her school to attend Oxbridge. Currently in her penultimate year of study, Anahy is currently applying for internships with the objective of pursuing a career in Civil Engineering. Learning English as a second language aged 14, Anahy has shown great perseverance and commitment in all she has achieved so far.

Jasmin Boyd
University of Bristol

Jasmin is about to embark on an MSc in Cellular & Molecular Medicine. After completing an internship with a molecular fertility diagnostics company last summer, her outstanding performance led to her being offered a graduate job at the organisation following the completion of her studies! Jasmin won't be present at the House of Lords today as she has successfully applied to the Turing fund, allowing her to travel to Honduras to work on biodiversity and conservation projects.

Jasmine Brittan
University of Warwick

Jasmine finished national runner-up and Midlands winner in the ICE Pitch 200 competition, despite being the only student competing against professional engineers. She has also secured an industrial placement with AECOM. Jasmine leads the Warwick Engineering Society of over 500 members. All this has been achieved despite challenging family circumstances both before and during her time at university.

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TECHNOLOGY

Presented by Kisa Mwakasala,
VP, Regional Sales Director, UK&I, FactSet

Jesy Luyengi
University of Manchester

Jesy secured multiple internships this summer, deciding to proceed in the equity management tech division at Morgan Stanley. Jesy also took part in Google Top Black Talent 2022, participating in talks and workshops with Googlers in both tech and non-tech roles to get a better insight into the industry. He has also been awarded the Stephen Lawrence Scholarship at Freshfields, the magic circle law firm.

Laiba Khan
University College London

Laiba is a third year Bsc Geography student, who has secured internships at several top Fortune 500 firms, including Amazon. Laiba is also committed to empowering and educating other young people by spreading employability knowledge through her TikTok account - she has thousands of followers and millions of views. Laiba is the first person in her family to attend university.

Neve Hoccom
University of Exeter

Neve is aiming for a career in cyber security and is firmly on the path to reaching this goal, with a successful application to the Amazon Future Engineer Bursary Program and having taken part in the Samsung Hackathon. Despite coming from a low socioeconomic background and having to shield through the pandemic - which severely disrupted her studies - Neve has consistently excelled in her academic and professional development

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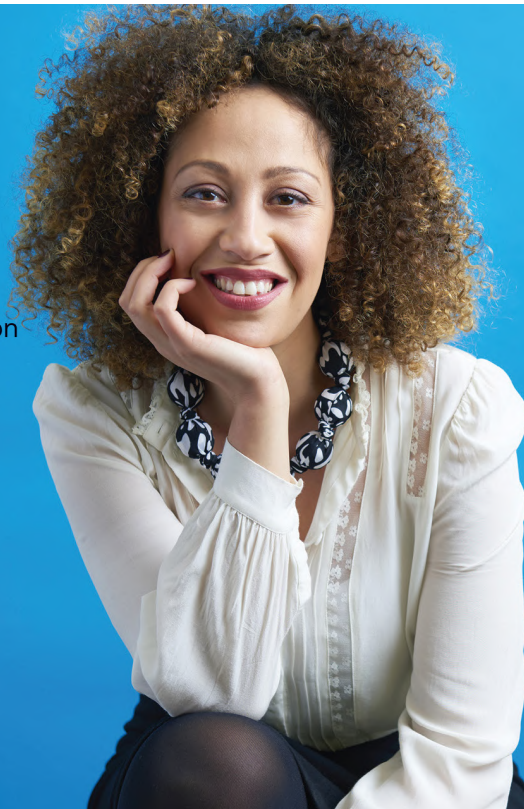

upReach
Transforming Social Mobility

Future Charity Leaders Programme

The UK's leading Charity Graduate Scheme at an Award-Winning Employer

The upReach Future Charity Leaders Programme (FCLP) is a unique 2.5 year graduate scheme, combining rotations in key areas of charity management with supporting university students on upReach's personalised employability programmes

Student Support (4 days per week)

Help boost social mobility by providing personalised career support to 80 undergraduates from less-advantaged backgrounds, planning events and liaising with our partners and funders.

Choose from different charity management rotations in four different focus areas alongside management training - (8 hours per week, 6 months per rotation)

- Fundraising & Partnerships
- Operations
- Management Training
- Project and Product Management
- Beneficiary Programmes

Programme Coordinator → Programme Leader

£26,000* → £27,500pa*

- Interest free relocation loan of up to £600
- Initial 2 weeks intensive training
- Regular team training days
- Allocated professional development budget
- 25 days paid holiday (+ your birthday and bank holidays)
- Opportunity to take 2 weeks unpaid leave in the summer, to take up to a month off (e.g. to travel)
- Flexible employer pension

*These salaries include London weighting.

Manager at upReach

£31,500 pa*

- 28 days paid holiday
- Additional leadership opportunities
- Potential opportunity to complete a Masters
- After 5 years service you will receive 30 days paid holiday and an enhanced pension
- Enhanced maternity and paternity pay

Set up your own Charity or Social Enterprise, using what you've learnt on the FCLP

Join another Charity

With the experience at upReach, you are well placed to join at Manager level

www.upreach.org.uk/vacancies

humanresources@upreach.org.uk

Speak to Rochelle, our Senior HR Officer, to find out more!

CHAMPION OF SOCIAL MOBILITY

Recognising a student who has made a significant contribution to tackling social mobility. This could involve speaking at events, supporting their University Widening Participation department, or setting up initiatives in their own time to improve social mobility on a local or national level.

Presented by Cecil Peters, EMEA Head of DEI and Advancing Black Pathways, J.P. Morgan

Caroline Manakit
University of York

Caroline has shown an outstanding commitment to improving social mobility through her voluntary work. During her first year, Caroline founded York's first social mobility society - The 93% Club York. Within the society's first nine months, her efforts resulted in the society being shortlisted for four awards and Caroline herself was interviewed by BBC and ITV News to discuss social mobility. Caroline has had to balance her education and volunteering with part-time work in order to support herself through university.

Barclays is proud to sponsor the *2022 Student Social Mobility Awards,* organised by upReach, as part of the launch of our new Socio-economic Inclusion Agenda.

As a form of diversity often overlooked, enhancing our focus on this dimension will help us to better understand the needs of our colleagues and customers, whilst advocating for socio-economic inclusion. We are a member of the *City of London Socio-economic Taskforce*, launched in 2021, intended to improve socio-economic diversity at senior levels within financial services in the UK. Our social mobility Employee Resource Group, *Inspire*, aims to amplify the voices of our colleagues and help us to learn about the impact of socio-economic background in the workplace.

BARCLAYS

Haris Kiani
University of Kent

Haris has helped fundraise over £250,000 for charities tackling poverty and improving social mobility. He was awarded the Diana Award in 2021 for his social enterprise - Jaago - which has supported over 500 Pakistani women in starting their own businesses. Haris has completed eight internships in the Finance sector, while achieving graduate offers from two leading Asset Management firms. Haris is a first-generation immigrant and the first in his family to attend university.

Thalia Sheriff-Horner
University of Warwick

Thalia is a promising second year Law student, and has recently accepted a training contract at Linklaters. Passionate about social mobility, Thalia founded the 93% Club Warwick and works as a mentor for pre-university students at state schools. Thalia is also a trustee of Channels CIO, a virtual programme delivering content about university and various industries to over 2,000 pupils. Despite interruptions to her university education Thalia has continued to excel both academically and in her extracurricular voluntary work.

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Apply in October at
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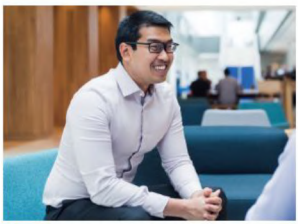
Launch yourself into the world of cutting edge Financial Services Technology. Our 4 year programme leads to a full honours degree, earned whilst working in an industry leading technology super-hub.

Apply in October at
jpmorgan.com/technology-apprenticeship



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THE UPREACH TEN

The top ten students who have achieved, or have the highest potential to achieve, outstanding success academically, professionally and/or personally. This could be demonstrated by resilience, initiative, work experience, holding significant leadership roles, or by efforts made to boost their employability in unique and innovative ways.
Presented by Bank of America

Anahy Mercado Zambrana
University of Oxford

Anahy is the first person in her family to attend university, and the first student from her school to attend Oxbridge. Currently in her penultimate year of study, Anahy is currently applying for internships with the objective of pursuing a career in Civil Engineering. Learning English as a second language aged 14, Anahy has shown great perseverance and commitment in all she has achieved so far.

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Kyla Allyna Donnelly
City, University of London

Kyla has received awards for her academic performance in her Law degree, ranking 2nd overall out of 418 students at the end of her second year. From this Kyla has secured a paralegal position after graduation. Kyla has also been a student Law representative for two consecutive years, working to bring course improvements for other students. Kyla learnt English aged 13 when she moved to the UK.

Laiba Khan
University College London

Laiba is a third year Bsc Geography student, who has secured internships at several top Fortune 500 firms, including Amazon. Laiba is also committed to empowering and educating other young people by spreading employability knowledge through her TikTok account - she has thousands of followers and millions of views. Laiba is the first person in her family to attend university.

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THE OUTSTANDING ACHIEVEMENT AWARD

Recognising the student who has achieved the most in the opinion of the Judging Panel (50%) and a Student Vote (50%).

Presented by Bank of America

PREVIOUS WINNERS OF THE OUTSTANDING ACHIEVEMENT AWARD

Tara O'Reilly
2018

Victoria Ayodeji
2019

Gracie Stavers
2021

the bright initiative

For more information, visit brightinitiative.com

The Bright Initiative is the brainchild of the leading web data platform Bright Data. The Bright Initiative makes the company's technology and years-long expertise available on a pro-bono basis to charities and non-profits, NGOs, researchers and global policymakers.

Helping to build future generations of data professionals is a major part of the Initiative's work. As well as supporting upReach we work with over 175 universities around the world to help students build data skills and industry. We have also recently joined the UK's Data Skills Taskforce.

We congratulate all of the winners and shortlisted nominees for their outstanding efforts.

Why does upReach exist?

upReach
Transforming Social Mobility

Amongst Russell Group universities, students from working-class backgrounds who graduate with a first class degree are less likely to secure an elite job than a more privileged student who received a 2:2.

upReach exists to change this. Our mission is to create the conditions for undergraduates from less-advantaged backgrounds to access and sustain top graduate jobs.

Whilst significant progress has been made increasing the number of students from less-advantaged backgrounds that secure university places, few then progress into the top graduate programmes that are often the gateway to senior and influential positions in society. Students from lower-income households, living in poorer parts of the country or attending lower performing state schools, are less likely to have benefited from the work experience, career knowledge, extra-curricular activities and professional networks required to succeed in an increasingly competitive graduate labour market, where social and cultural capital are often more important than academic credentials.

How does upReach support students?

Each of our three programmes (Rise, Sector, Aim) includes 15 different activities aiming to broaden horizons, helping Associates understand career pathways, and develop the skills, networks and experiences needed for career success.

High-quality, tailored 1-to-1 support is the key to our success, with each Associate supported by a dedicated Programme Coordinator, and able to access a comprehensive range of activities:

ASPIRE →

Activities and bespoke support to broaden horizons, develop employability skills and increase self awareness:

- Insight Days
- Careers Academies
- CV Reviews
- 1-to-1 Coaching Calls
- Online Resources

DEVELOP →

Employability-specific activities and networks to develop the required skills to obtain competitive jobs:

- Skills Workshops
- Video Forums
- Career Courses
- Professional Mentors
- Exclusive Work Experience

SUCCEED

Activities and bespoke support to prepare for application processes:

- Application Reviews
- Practice Online Tests
- Mock Interviews
- Mock Assessment Centres
- Social Mobility Network

THE STUDENT NOMINEES

We received over 253 fantastic nominations across the different award categories this year. All involved were blown away by the achievements of each and every nominee, and the final judging decisions were tight.

Stats:

253
nominations

35
universities

38%
POLAR4 quintiles 1-2

67%
parents did not go to university

21%
had caring responsibilities while at school

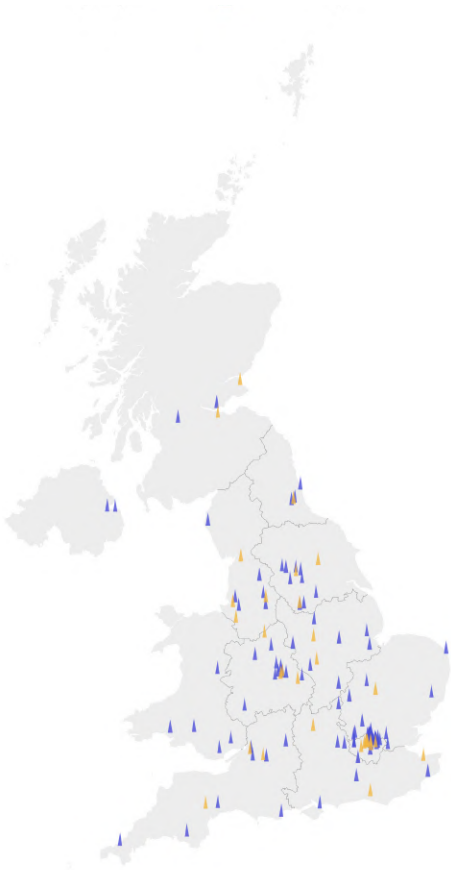
58%
from ethnic minority backgrounds

59%
previously eligible for free school meals

30%
D1-3 on the index of multiple deprivation

Universities attended by undergraduate nominees

Hometowns of undergraduate nominees



THANK YOU

upReach would like to thank everyone involved for their generous support of the 2022 Student Social Mobility Awards, without which the event would not have been possible.

SPONSORS & SUPPORTERS

Our Sponsors and Supporters have not only covered the cost of hosting the event in full, but have also helped to ensure that shortlisted nominees from all over the UK have been able to attend at no cost, with their travel expenses covered.

Platinum Partner BANK OF AMERICA

Gold Sponsors BARCLAYS FACTSET J.P.Morgan SLAUGHTER AND MAY/

Silver Sponsors RELATED ARGENT MarshMcLennan

Bronze Sponsors the bright initiative MSD INVENTING FOR LIFE

Our Hosts and Speakers

Baroness Kennedy of the Shaws QC

Stephanie Lieber

Aoylid Hossain

Ibtissam Adem

Programme Design

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THE JUDGING PANEL

We'd like to say a huge thank you to our independent judging panel, drawn from the fields of academia, education, business, and the third sector, who bring a vast wealth of experience from a range of leading social mobility organisations. We are very grateful for your support.

Abbey Wong

Abbey is an upReach alumna and Trustee, graduating from KCL in 2019 in Geography and Geocomputation. She currently works as an AI and Automation Associate Consultant at Capgemini Invent, after having worked as a Data Scientist at one of upReach's employer partners, Czarnikow. Outside of work, she leads the Data Team at VoiceESEA, an educational organisation tackling the rise in specifically anti-Asian hate crimes.

Jonny Boddington

Jonny is a social entrepreneur and Director at BCS Consulting. He has founded and co-founded several companies and charitable initiatives, including The Brilliant Club, Researchers in Schools and ImpactEd, and has worked as CEO of the Peter Jones Foundation. Jonny has been named in the Top 10 Young UK Social Entrepreneurs, listed by The Observer as one of Britain's 50 New Radicals and won The Guardian's Charity of the Year Award.

Nathan Sansom

Nathan has been the Chief Executive of The Access Project since February 2019. Alongside his role as CEO, Nathan volunteers as a tutor for disadvantaged young people. He moved to the third sector from a successful career in the civil service, including serving as the Programme Director responsible for National Citizen Service — the coalition Government's flagship youth programme.

Dr Rachel Carr OBE

Rachel has over twenty years of experience working with children and young people in the voluntary sector. She is CEO and co-founder of IntoUniversity, a national social mobility charity focused on access to higher education amongst Britain's most disadvantaged students. Rachel has overseen its expansion from a local community project to a national solution for improving widening participation.

Rae Tooth

Rae is chief executive of Villiers Park Educational Trust, a national social mobility charity that provides support for children from disadvantaged backgrounds going into higher education. Prior to this, Rae spent two decades in the civil service leading work on higher education and equality. Rae advised successive Cabinet Ministers on developing evidence-led policy aimed at improving outcomes for disadvantaged and underrepresented students.

Richard King

Richard is head of Corporate Banking (EMEA) and co-head of Corporate & Investment Banking (GCIB) for UK & Ireland at Bank of America. Richard has over 28 years' experience in corporate and investment banking and joined Bank of America in 2010. Prior to assuming his current roles, he was head of UK Corporate Banking. He previously worked at RBS, where he was head of European Industrials.

Sarah Atkinson

Sarah is CEO of the Social Mobility Foundation, which she joined from the Charity Commission in January 2020, where she had been Executive Director for Strategy, Policy and Communications since 2014. Sarah is also a member of the City of London taskforce on socio-economic diversity in UK financial and professional services. She also mentors on the Leaders Plus fellowship programme.

I. Stephanie Boyce

I. Stephanie Boyce is the sixth female, the first black office holder, the first person of colour and the second in-house solicitor in almost fifty years to become president of the Law Society of England and Wales. Stephanie has extensive experience in corporate governance, commercial, civil, public and regulatory law, gained in advising some of the largest not-for-profit bodies, charities, regulators, and local and central government..

Stephen Isherwood

Stephen was appointed Chief Executive of the Institute of Student Employers in 2013 following seven years as Head of Graduate Recruitment UK & Ireland at EY. He also sits on several steering groups related to higher education and employment. He has worked closely with education throughout his career and is focused on the career development and employment of students

Victoria Ayodeji

Victoria is a public speaker, educator, writer, and coach, and graduated from the University of Cambridge in 2021. As the first person from her secondary school to study at Cambridge she is very passionate about enacting social change through access to education and employment opportunities. Victoria won the Outstanding Achievement Award at the 2019 Student Social Mobility Awards.

PARTNERS & FUNDERS

We would also like to thank our employer partners, university partners, and funders, with whom we work year round to boost social mobility in the UK.

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Believe in social mobility?

We can only achieve our goals at upReach with the support of people like you!

39

Ten years ago, we were supporting just 39 students

4000

We are aiming to reach 4,000 students per year by 2025

FUNDRAISE → Fundraise for upReach by organising fun ways to raise awareness of our cause, inspire generosity and support our programmes

CHAMPION → Champion our work within your organisation by introducing upReach to your recruitment, diversity and CSR teams

VOLUNTEER → Volunteer your time and share your expertise at one our many events, including insight days, careers academies and skills workshops

DONATE We are looking to raise money to continue our intensive programmes of personalised employability support

SCAN ME

Become an upReach Member (£3p/m), Supporter (£10p/m) or Sponsor (£25p/m), or make a one-off donation to help fund our ongoing programmes of support

SCAN ME

Join the Development Advisory Board by making a significant annual contribution to catalyse upReach's growth and help transform social mobility in the UK

Speak to Olivia, our Senior Fundraising Manager

www.upreach.org.uk/involved

team@upreach.org.uk

Connecting with upReach

Here's where to find upReach on social media

upReach

@upreach_team

@upReachUK

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Want to know more about the Student Social Mobility Awards?

Student Social Mobility Awards by upReach

Speak to Sam, our Fundraising & Events Manager, to find out more about how you can get involved!

team@ssma.org.uk

www.ssma.org.uk

upReach
Transforming Social Mobility

www.upreach.org.uk
www.studentsocialmobilityawards.org.uk